



## We continue to offer the industry's best value on high quality, Open ID vials, with exceptional customer service and extended genetic screening.

We truly appreciate the opportunity to be an option for your patients, and we want to earn your highest recommendation.

Here is a list of ways we're trying to become your preferred sperm bank:

- **Price** – Compared to our largest competitors, we can save patients 25%-50% per shipment. We offer the simplest and most transparent pricing structure in the industry. Our \$50 All-Access Pass, low vial prices, low shipping costs, and lack of add-on fees work together to make this entire process more affordable.
- **Dedicated Patient Service** – We offer a personalized customer service experience. This includes free photo matching, free personalized assistance with donor selection, and free genetic consultations. We know our donors! Every patient has the opportunity to speak with someone who interacts with the donor on a regular basis.
- **Vial Quality** – We receive a tremendous amount of positive feedback from clinics and labs who see our vials on a regular basis. Our lab staff pride themselves on creating the highest quality vials. We receive complaint forms on less than 0.1% of vials distributed.
- **Advanced Genetic Testing** – SSB was the first sperm bank to offer extended genetic screening in 2015, and we have continued to lead the way in genetically screening our donors. As of January 2018, we have extended our current testing to Counsyl Foresight™ Carrier Screen, which includes testing for 175 conditions. If patients know they are carriers for conditions not covered by our testing, we are very accommodating in helping them get a donor tested for that condition at a reasonable price. Our website has an advanced search tool where carrier screening results can be used for filtering our available donors.
- **Donor Counseling** – We are the only sperm bank to have all donors counseled by a Master of Social Work. This consultation helps donor applicants understand the full implications of being a donor and the possibility of future contact with offspring.
- **Criminal Background Checks and Donor Records Verification** – We use a third-party criminal background check company to research all donor applicants. We also verify their educational transcripts.
- **Family Limit** – We limit our donors to creating 25 families in the U.S., and we adhere to country-specific requirements for donors who get distributed internationally.
- **Accreditations** – We are accredited and/or licensed by the following: FDA, CLIA, New York State, State of Maryland, and the State of California.

We appreciate your recommendation and sharing our materials with your patients.

When you run out of our Donor Catalogs or Tri-Fold Brochures, please contact us, and we'll be happy to send you more. You can call us at 206-588-1484, email me at [Courtney@SeattleSpermBank.com](mailto:Courtney@SeattleSpermBank.com), or fax the back of this form to 206-466-4696.

For any questions or requests, our office is open Monday – Friday 7:30 am – 6 pm PST, and Saturdays from 9 am – 3 pm PST.

Thank you,

**Courtney Maddox**  
Clinic Relations Manager  
[Courtney@SeattleSpermBank.com](mailto:Courtney@SeattleSpermBank.com)



## Marketing Materials Order Form

Please send me the following Marketing Materials for Seattle Sperm Bank:



### Donor Catalogs

Qty: \_\_\_\_\_



### Tri-fold Brochure

Qty: \_\_\_\_\_



### Single Sheet Flyer

Qty: \_\_\_\_\_

Clinic Name \_\_\_\_\_

Attention To \_\_\_\_\_

Address \_\_\_\_\_

Suite \_\_\_\_\_

City / State / Zip \_\_\_\_\_

You can submit this form via:

- Email: [catalogs@seattlespermbank.com](mailto:catalogs@seattlespermbank.com)
- Fax: 206.466.4696